

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kay Group No. 2 Pty Ltd		03/15/2012	Limited Company: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Buchanan Group Holdings PTE LTD		
Street Address:	50 Raffles Place		
Internal Address:	#32-01 Singapore Land Tower		
City:	Singapore 048623		
State/Country:	SINGAPORE		
Entity Type:	CORPORATION: SINGAPORE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85093135	606 PRODUCT NETWORKER	
Registration Number:	3964375	BRAND POWER FACTS AND VALUE	
Registration Number:	3249856	BRAND POWER FACTS AND VALUE	
Registration Number:	2824220	INFOTALK	
Registration Number:	2852248	ZOOT REVIEW	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	assignments@fzlz.com		
Correspondent Name:	ROBERT A. BECKER		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		

ATTORNEY DOCKET NUMBER:	BUCH 1203299
<b>DOMESTIC REPRESENTATIVE</b>  Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Robert A. Becker
Signature:	/anca nicolescu/
Date:	07/11/2012
Total Attachments: 2 source=Executed assignment from Kay Group 2 (F1044620)#page1.tif source=Executed assignment from Kay Group 2 (F1044620)#page2.tif	

## TRADE MARK ASSIGNMENT

THIS AGREEMENT is dated 15 March 2012

**BETWEEN**

Kay Group No. 2 Pty Ltd  
210 Lorimer Street  
Port Melbourne VIC 3207  
Australia  
(Assignor)

**AND**

Buchanan Group Holdings PTE LTD  
50 Raffles Place  
#32-01 Singapore Land Tower  
Singapore 048623  
(Assignee)

**RECITAL**

The Assignor has agreed to assign the trade marks identified in the schedule (the "Trade Marks") to the Assignee.

**AGREEMENT**

The Assignor, in consideration of US \$10, receipt of which is acknowledged by the Assignor, assigns its entire interest in the Trade Marks together with the goodwill of the business to the Assignee.

**SCHEDULE**

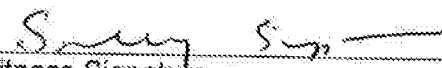
COUNTRY	NUMBER	MARK	CLASS
United States of America	85/093135	606 PRODUCT NETWORKER	16.35
United States of America	3964375	BRAND POWER FACTS AND VALUE & DEVICE	16.35
United States of America	3249856	BRAND POWER FACTS AND VALUE & DEVICE	16.35
United States of America	2824220	INFOTALK	16.35
United States of America	2852248	ZOOT REVIEW	16.35

EXECUTED as an agreement

Signed on behalf of Kay Group No. 2  
Pty Ltd  
by an authorised officer:


  
Signature

BRETT KAY DIRECTOR  
Name and Position (print)

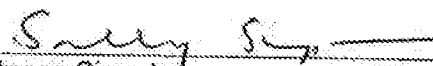
  
Witness Signature

SALLY SHRIMPTON  
Witness Name (print)

Signed on behalf of Buchanan Group  
Holdings PTE LTD  
by an authorised officer:

  
Signature

BRETT KAY DIRECTOR  
Name and Position (print)

  
Witness Signature

SALLY SHRIMPTON  
Witness Name (print)